FILE COPY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

BLACK, Brad, R.; ULRICH, Garnet, C.; ASHTON, Peter, T.

Serial No.:

10/028.795

Filed:

December 28, 2001

Title:

EFFICIENT CONTENT PLACEMENT USING NETWORK PROXIMITY

Group:

2153

Examiner:

Attorney Ref.:

PAT 2222-2 US

August 15, 2005

Commissioner for Patents United States Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria, Virginia 22314 U.S.A.

Attention:

Mr. Tim Williams

Office of Initial Patent Examination

Dear Sir:

In a previous submission to the USPTO, a power of attorney was filed appointing the practitioners of Customer Number 26123 and revoking all previous agents and attorneys. This action has not been completed. Please update the USPTO records to:

- appoint the practitioners of Customer Number 26123 as agents on the above 1. referenced file:
- direct all correspondence on the above referenced file to Customer Number 2. 26123; and
- revoke all previous attorneys and agents of record. 3.

Please provide us with confirmation that the USPTO records have been updated to provide us with access to these files and to ensure that correspondence is being sent to our offices.

As many of our files have not properly been assigned to our customer number, we have recently experienced problematic issues of abandonment, correspondence from United States Patent and Trademark Office on files on which we should be noted as agents of record being mailed to firms who are not agents of record, revocation of Power of Attorney on applications on which we should not have been revoked, and appointments of agents to files which are not our responsibility.

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Respectfully, the undersigned points out that these issues appear to have resulted through some inaction or error of the USPTO. Moreover, these issues have resulted in significant added costs to our clients and deleterious effects on our client's prospective patent rights.

If you have any questions or concerns with regard to this matter, please do not hesitate to contact me.

> Respectfully submitted, Brad R. BLACK et al.

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